Traffic Order# 36925 8837306 Ver# Status Revised

Printed: Last Received:

10/02/2012 10:01 AM 10/02/2012 9:37 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) NRCC-NATL REPUB CONG

Product NRCC / SCHEDULE 2 Estimate# 2958

Buyer TRACEY ROBINSON

Phone# Fax#

Rep Order#

EC'd Yes

Agency ) NATIONAL MEDIA INC 815 SLATERS LANE

ALEXANDRIA, VA 22314 Agency C/P1/P2/E

Flight Dates Hiatus Weeks 155/426/2958

09/28/2012 - 10/04/2012

Rep Firm

) WASHINGTON Sales Office ( Salesperson ( ) MIKE JONES

1 of

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

## --- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTE - SCHEDULE 2 \* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## - REMARKS -

THIS IS A REVISION, DO NOT DOUBLE BOOK NEW REVISED TOTAL - \$76,350 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
** ** **												
	1	F	500A-600Z	A	:30	\$800.00	09/28-09/28	1	1	1	\$800.00	
		Buyli	ine Comment	: NEWS								
	2	M-TH	500A-600A	A	:30	\$800.00	10/01-10/04	4	1	4	\$3,200.00	
		Buyline Comment: NEWS										
	3	F	600A-700A	A	:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
		Buyli	ine Comment	: NEWS								
	4	M-TH	600A-700	A	:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
		Buyli	ine Comment	: NEWS								
	5	SU	630A-800	A	:30	\$1,500.00	09/30-09/30	1	1	1	\$1,500.00	
		Buyline Comment: SUNDAY MORNING										
	6	M-TH	900A- 1000A		:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
		Buyli	ine Comment	: LIVE WITH KELLY								

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Station F Advertiser Product Estimate#		KLAS-TV LAS VEGAS ( ) NRCC-NATL REPUB CONG NRCC / SCHEDULE 2 2958			Agency ( ) 815 SLA ALEXA	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Bu	iyer ione#	TRACEY ROBINSON			Agency C/P1/P2/E Flight Dates Hiatus Weeks		5/426/2958 /2012 - 10/04/2012	2				72-5880 72-0263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	F	1200P- 1230P			:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
		Buyl	ine Comment:	NEWS									
	8	м-тн	1200P- 1230P			:30	\$750.00	10/01-10/04	4	1	4	\$3,000.00	
		Buyl	ine Comment:	NEWS									
	9	F Buyl	300P-400P ine Comment:	ELLEN		:30	\$900.00	09/28-09/28	1	1	1	\$900.00	
	10	M-TH Buyl	300P-400P ine Comment:	ELLEN		:30	\$900.00	10/01-10/04	4	1	4	\$3,600.00	
	11	su	1000A- 415P			:30	\$5,000.00	09/30-09/30	0	0	0	\$0.00	
		Buyl	ine Comment:	NFL									
	12	F Buyl	500P-630P ine Comment:			:30	\$1,300.00	09/28-09/28	1	1	1	\$1,300.00	
	13	M-TH Buyl	500P-530P ine Comment:			:30	\$1,300.00	10/01-10/04	0	0	0	\$0.00	
	14	F Buyl	530P-600P ine Comment:			:30	\$1,300.00	09/28-09/28	0	0	0	\$0.00	
	15	M-TH Buyl	500P-630P ine Comment:			:30	\$1,300.00	10/01-10/04	4	1	4	\$5,200.00	
	16	F Buyl	700P-800P ine Comment:	ENTERTAINMENT TONIGH	T/INSIDER	:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
	17	M-TH Buyl	700P-730P	ENTERTAINMENT TONIGH	T/INSIDER	: 30	\$1,100.00	10/01-10/04	6	1	6	\$6,600.00	

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Advertiser Product Estimate#		NRCC / SCHEDULE 2 2958			Agency ( ) NATIONAL MEDIA INC 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2958					Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES				
Buyer Phones Fax#		TRACEY ROBINSON			Flight Dates Hiatus Weeks		09/28/2012 - 10/04/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	18	F Buylin	730P-800P	INSIDER			:30	\$1,200.00	09/28-09/28	0	0	0	\$0.00	
		-												
	19	M-TH Buylin	730P-800P e Comment:	INSIDER			:30	\$1,200.00	10/01-10/04	0	0	0	\$0.00	
	20	SA	700P-800P	ENTERTAINMENT TONIGE	ım		:30	\$500.00	09/29-09/29	2	1	2	\$1,000.00	
		Buylli	e comment:	ENIERIAINMENI IONIGE	11									
	21	SU Buylin	530P-600P e Comment:	INSIDE EDITION			:30	\$450.00	09/30-09/30	0	0	0	\$0.00	
	22	TU	1000P- 1100P				:30	\$7,500.00	10/02-10/02	1	1	1	\$7,500.00	
		Buylin	e Comment:	VEGAS										
	23	F	1135P- 1235A				:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
		Buylin	e Comment:	LETTERMAN										
	24	м-тн	1135P- 1235A				:30	\$750.00	10/01-10/04	2	1	2	\$1,500.00	
		Buylin	e Comment:	LETTERMAN										
	25	F	800P-900P	CSI:NY			:30	\$7,500.00	09/28-09/28	1	1	1	\$7,500.00	
	26	W	1000P- 1100P	CSI			:30	\$15,000.00	10/03-10/03	1	1	1	\$15,000.00	
	27	su	900P- 1000P	THE GOOD WIFE			:30	\$9,150.00	09/30-09/30	1	1	1	\$9,150.00	

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 Showing Buylines:
 All Lines

) NATIONAL MEDIA INC

Rate

\$250.00

Dates

10/01-10/04

**KLAS-TV LAS VEGAS** Agency Station Advertiser ( ) NRCC-NATL REPUB CONG NRCC / SCHEDULE 2 Product Estimate# 2958 TRACEY ROBINSON Buyer Phone# Fax# LT Ln Day Time Program

ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2958
Flight Dates 09/28/2012 - 10/04/2012
Hiatus Weeks

Len

: 30

815 SLATERS LANE

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) MIKE JONES

 Salesperson Phone#
 202-872-5880

 Salesperson FAX#
 202-872-0263

Weeks

0

Total

Spots

0

Total Cost

\$0.00

Daypart

Spots/Week # of

0

\*28 M-TH 400A-459A Buyline Comment: NEWS Sales Remark: V7 .

-REPORT TOTALS-

Report Totals: 44 / \$76,350.00

-SALES MONTHLY TOTALS-

Sep 12: 12 / \$25,650.00 Oct 12: 32 / \$50,700.00

V7 Comment Changed, Spots/week Changed

Sales Totals: 44 / \$76,350.00 Station Totals: 44 / \$76,350.00 Lines not sent/rold/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$254,500 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

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